

# primary times®

The FREE glossy A4 magazine targeting parents and teachers of 4–11 year old children in South Yorkshire...

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Officially the UK's **biggest** audited magazine circulation



**30 YEARS** of happy times  
PUBLISHED SINCE 1989

Published 6 times a year, each issue is full of news, features, money off vouchers and competitions. This niche publication has been given out at schools in the South Yorkshire region since 1997! Primary Times works harder to promote your business whether it be through your advert in the magazine or through social media.

Efficient and effective distribution through primary schools just before each holiday, so guaranteed to reach your target market – 30k copies in children's school bags 6 times a year!



**Tel 07341 347606** Primary Times South Yorkshire, Unit 211  
**mandymail@btconnect.com** JC Albyn Complex, Burton Road, Sheffield S3 8BZ

# MEDIA INFO



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## Feb Half Term

**Copy Req'd:** 23rd January 2023  
**Published:** 6th February 2023

## Easter

**Copy Req'd:** 6th March 2023  
**Published:** 20th March 2023

## May Half Term

**Copy Req'd:** 1st May 2023  
**Published:** 15th May 2023

## Summer

**Copy Req'd:** 26th June 2023  
**Published:** 10th July 2023

## Oct Half Term

**Copy Req'd:** 2nd October 2023  
**Published:** 16th October 2023

## Christmas

**Copy Req'd:** 6th November 2023  
**Published:** 20th November 2023

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