

# CONDITIONS OF ACCEPTANCE

1. Moonscape Media Ltd reserve the right to refuse, amend, withdraw or alter any advertisement submitted to us at our absolute discretion and without explanation. The Publishers do not guarantee that the advertisement will be published on any specific date.
2. The publisher's liability for loss or damage caused by the delay in the publication of an advertisement or by the accidental omission of an advertisement shall be limited to the cost of the advertisement in connection with which liability arose.
3. All advertisements must comply with the British Code of Practice.
4. Acceptance of all advertisements warranty that advertisements do not contravene any regulations or provisions of the Law for the time being.
5. All adverts must be prepaid unless a previously approved account has been agreed.
6. The Publisher reserves the right to run a credit check on new accounts. Credit accounts are strictly 10 days from the date of invoice.
7. Agency commission of 10% is only given to a recognised Advertising Agency on application.
8. Copy must be supplied without application from the publisher, in the event of copy instructions not being supplied by the copy deadline, the publisher reserves the right to repeat copy last used and charge the client in full. If approval has not been received by 9.30am on approval deadline the Publisher reserves the right to publish the advert as it stands.
9. The copyright for all purposes in all artwork, copy and other material, which the Publisher or his employees have contributed to or reworked, shall vest in the Publisher. In the event of the artwork being reproduced without the permission of Moonscape Media Ltd, a charge will be made to the publisher who has reproduced it.
10. Cancellation of any advertisement booking can only be accepted if received in writing no later than 14 days prior to copy deadline for advertisements. Proof of cancellation must be provided upon request quoting a cancellation number. The publisher reserve the right to charge in full for advertisements that are cancelled within these deadlines and in the case of clients failing to supply copy by our published deadlines. Any queries or complaints regarding this booking must be received within 7 days of publication.
11. No monopoly can be given to any advertiser for any trade.
12. The discount applied will apply to the rate card of the day. This could be subject to change throughout the agreement.
13. The placing of an order for the insertion of an advertisement shall amount to an acceptance of the above conditions and any conditions stipulated on an advertiser's order form or elsewhere by an advertiser shall be void insofar as they are in conflict with them.
14. Editorial listings are provided as a free service and do not in any way form part of an advertising contract. We will not give compensation for mistakes made in editorial, however made.
15. A verbal booking for any advertisement shall be considered legally binding. Confirmations are sent as a matter of courtesy.
16. All series discounts are given according to the volume agreed at the time of booking. Failure to complete a series shall result in a surcharge on the advertisements already published.
17. Orders may be terminated by Moonscape Media Ltd without any prior warning should any sum remain unpaid.
18. It is the responsibility of the customer, to ensure that all inserts are with the nominated printers within the specified time frame, to enable the inserts to be included in the publication. Inserts not included as a result of the customer failing to meet these constraints will still be invoiced.
19. A reasonable variation in colour between proofs and the final product, due to printing equipment, paper and other conditions, will be deemed acceptable unless stated in writing.
20. Moonscape Media Ltd reserves the right to remove any credit facilities at any time, without providing reasons. In such an event all outstanding invoices become payable immediately.

